



# MONTHLY LUNCHEON MEETING

April 21, 2015

The City Club • San Francisco, CA

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## City Club of San Francisco

155 Sansome Street, 11th Floor

San Francisco, CA 94104

# Retail Transaction Platforms for California: The Grid of People

### GUEST SPEAKER:

**EDWARD G. CAZALET**  
Founder & CEO, TeMix Inc.  
VP, MegaWatt Storage Farms, Inc.

*This presentation addresses how retail transaction platforms can help to address the many vexing issues facing the California electric grid. A business and regulatory model is proposed that uses retail transaction platforms to support transactions among the people who operate facilities and devices that consume, generate and store electricity on the California grid. The concepts in this presentation are put forth in a recent book by the speaker and his colleague Steven Barrager titled: Transactive Energy: A Sustainable Business and Regulatory Model for Electricity.*



## REGISTER TODAY!

### EVENT DETAILS:

11:30 a.m. Registration

12:00 p.m. Lunch

12:30 p.m. Award/Presentation

### PRE-PAID RESERVATION REQUIRED:

**PANC Members** \$55/person

**Non-Members** \$65/person

**State/Fed Agency** \$60/person

*\$5 Late Fee after April 20th or at the door.  
VISA and MasterCard accepted.*

**\*No Refunds after April 20th\***

### FAX reservation form to:

**(650) 654-2075**

*If paying by check, please mail to:*

### Power Association Of Northern California

356 Montserrat Drive  
Redwood City, CA 94065



Phone reservations also accepted:

**(650) 591-7262 (PANC)**

# RESERVATION REQUIRED

RSVP must be received by **April 20th**

Name \_\_\_\_\_ First Name (for badge) \_\_\_\_\_  Vegetarian Entree

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

### ADDITIONAL REGISTRANTS:

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Name \_\_\_\_\_ First Name (for badge) \_\_\_\_\_  Vegetarian Entree

**FAX this form to:  
(650) 654-2075**

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